

2022 Beginning Freshman Top 10 Reasons to Choose IUPUI  
From the Entering Student Survey

***Herron School of Art and Design***

	Herron School of Art and Design		Overall Beginning Freshman	
	N	Mean	N	Mean
Availability of specific academic programs (majors)	35	4.51	728	4.18
Academic Quality	35	4.40	726	4.29
Availability of financial aid/scholarship	29	4.38	623	4.29
Resources available for underserved students (LGBTQ, students with disabilities, students of color, veterans, older students, transfer students, etc.)***	29	4.28	622	3.46
Affordability	35	4.09	729	4.09
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	35	4.03	729	4.01
Focus on diversity	29	4.03	621	3.62
Graduates get good jobs*	35	3.86	728	4.19
Feeling that I “fit in” at IUPUI	35	3.83	729	3.78
Career and job opportunities available in Indianapolis after I complete my degree	35	3.74	729	4.02

\*p<.05, \*\*p<.01, \*\*\*p<.001